



INTERNATIONAL PARTNERSHIP OF BUSINESS SCHOOLS  
**SUMMER INSTITUTE 2025**

# ENTREPRENEURSHIP AND INNOVATION

WELCOME TO COMILLAS!

**SUMMER INSTITUTE DATES**

June 16-27, 2025

**APPLICATION DEADLINE**

May 30, 2025

Located in the bustling heart of Madrid, the ICADE School of Business campus at Comillas University offers the opportunity to immerse yourself in the IPBS Entrepreneurship and Innovation Summer Institute. This programme encourages innovative thinking and promotes an entrepreneurial mindset, specifically designed for undergraduate students.

## HIGHLIGHTS OF THE PROGRAMME

- 60 hours of classes taught in English, materials and startups visits.
- The program is offered to undergraduate students is open to undergraduate students from all IPBS partner schools\* who have completed at least one academic year. It is not necessary to have a business background, but it is recommended.
- Transcript from Universidad Pontificia Comillas, 6 ECTS course certificate upon successful completion of the programme.
- Social, cultural and networking activities.

## PROGRAMME DETAILS

<b>INSTITUTE DATES</b>	June 16-27, 2025
<b>APPLICATION DEADLINE</b>	May 30, 2025
<b>EARLY BIRD</b>	March 15, 2025
<b>APPLICATION</b>	Complete the following link <a href="#">SURVEY SUMMER INSTITUTE</a>
<b>CREDITS</b>	6 ECTS <i>*Consult with IPBS Undergraduate Programme Directors</i>
<b>LANGUAGE</b>	English B2 level/ 80 TOEFL, except native speakers

Apply online!



## PROGRAMME COST

<b>TUITION</b>	1.470€
<b>EARLY BIRD</b>	Discount 20%
<b>IPBS GRANT</b>	-100€: Exclusive Offer for Students from IPBS Universities*
<b>NOT INCLUDED</b>	Housing and travel expenses

\*IPBS Partners: Brock University, Elon University, Fundação Getulio Vargas, NEOMA, ESB Business School, DCU, Università del Sacro Cuore, Universidad de las Américas Puebla, Universidad Pontificia Comillas, Lancaster University, & NCSU.

## 2025, SUMMER INSTITUTE SCHEDULE (JUNE 16-27)

- **BLOCK I: June 16-20.** This module covers the entrepreneurial ecosystem and methods for ideation, business models, and startup strategy development.
- **BLOCK II: June 23-26.** This module covers launching a product and pitching to raise capital.
- **BLOCK III: June 27.** Teamwork with tutor supervision focuses on project development and presentation.

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
Entrepreneurial ecosystem and main agents Skills of an entrepreneur Entrepreneurship with social impact Business creation methodologies <b>16</b>	Design thinking / ideation Lean Startups / experimentation <b>17</b>	Project management in Agile / Scrum Major trends Business Model <b>18</b>	Mission, vision and values Environment and competition analysis <b>19</b>	Strategy Team and roles Organizational culture <b>20</b>
Marketing and sales plan <b>23</b>	Operations plan, production Human Resources Plan <b>24</b>	Financial Plan Legal and Tax <b>25</b>	Financing Options (Public and Private) <b>26</b>	Pitch and Deck or how to sell your idea <b>27</b>

*\*The above schedule is subject to change*

## HOUSING

Housing is not included. However, Comillas offers students the services of the following companies that assist in finding accommodation.

Check out the following links:

<a href="#">Lodgerin</a>	50% discount on the requested service code: UPCOM24
<a href="#">Aluni.net</a>	Comillas students will have a discount
<a href="#">Innfamily.com</a>	Comillas students will have a 30% discount.
<a href="#">ErasmusPlay</a>	
<a href="#">MadridEasy</a>	50% discount on the requested service code: COMILLAS50



## CONTACT INFORMATION

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**Instagram:** @icadeeconomics

**Location:** ICADE, Faculty of Business and Economics, Alberto Aguilera Street, 23  
Madrid, Spain

*\* If you need help with immigration administrative procedures, you can contact: [Resify.es](https://resify.es)*

