

For the Public Good (Charles Sturt 1848)

We are a university of the land and people of our regions. True to the character of regional Australia we have gumption, we have soul and we collaborate with others.

We develop holistic, far-sighted people who help their communities grow and flourish.

Acknowledging the culture and insight of Indigenous Australians, CSU's ethos is described by this phrase from the Wiradjuri, the traditional custodians of the land of our original campuses:

'yindyamarra winhanganha'
(*'the wisdom of respectfully knowing how to live well in a world worth living in'.*)

Derived from our ethos, our values are to be insightful, inclusive, impactful and inspiring. By living these values, we want to **make this a world worth living in.**

Our mission is to build skills and knowledge in our regions. We offer choice and flexibility to students and work hand-in-hand with our industries and communities in teaching, research and engagement. Growing from our historical roots, we share our knowledge and expertise as a significant regional export industry and we bring strength and learning from this back to our regions.

We are a market-oriented University and express our intent through our goal to be the dominant provider of higher education for on-campus students in our regions and in Australian online higher education.



Inspiring
Leading for the future



Impactful
Outcome driven



Inclusive
Stronger together



Insightful
Understanding people and the world

Enduring strategic objectives for:		Strategic Focus: 2017 – 2022 Programs and Projects	
Our Communities Strong, vibrant regional communities with intellectual capital, social capital and infrastructure.	Regional Impact		
	PSI	Programs for Stakeholder Impact	We will develop and implement high impact programs for our communities that deliver lasting economic, social and environmental outcomes. Existing examples include the MDMS and AgriPark initiatives.
	OCI	Organise for Community Impact	We will harness the efforts of our staff, students and alumni to partner with others through projects to effect positive, bold change in our communities. We will work to ensure we have towns, cities, regions, and a world worth living in. We will focus our research, intellectual capital and assets to create long-term impact. We will inspire our communities and ensure we work with and by them to deliver real benefits.
Our Students Accessible and flexible pathways to a wide range of degrees that can be studied on or off campus in full time or part time modes. A sense of belonging and engagement with support for progress in learning, professional placements and success. The knowledge, skills, attitudes, habits and professional networks for a meaningful life and successful career.	Transform Learning and Teaching		
	TOL	Transform Online	We will ensure we are at the forefront of innovative, quality online teaching and learning that delivers a rewarding and flexible student experience. CSU Online will be the largest provider of online higher education in Australia through to 2030.
	TOC	Transform On Campus	We will transform our campuses to make them an engaging place for all students, no matter how they study, live or travel. Our campuses will have a strong community presence and provide a space to learn, engage, belong and have fun.
	TQD	Transform Quality and Distinctiveness	We will strengthen the foundations for our graduates through high quality authentic curriculum, learning and assessment that embed professional practice and life-long learning. Our graduates will be highly employable and skilled change agents that make meaningful contributions to their communities.
Our Internal Capability	SWC	Strategic Workforce Capability	We will build organisational capability to fulfil the university's strategic objectives. We will implement frameworks to assess and enhance our competencies and capabilities. We will reinforce our values throughout the employee lifecycle and improve leadership development. We will reward and recognise our people and ensure we value the full diversity of all professional/general and academic roles.
	DUO	Deep Understanding of Operations	We will ensure a deeper understanding of the way the University works from the bottom to the top. Everyone will be able to harness data to improve their operational performance and make insightful and evidence-based decisions. We will build knowledge management to support innovation and internal cooperation.
	CWO	Collaborate With Others	We will embed collaboration with others as a core capability across the University. We will nurture high quality, inclusive, relationships with our communities, alumni, peers, suppliers and the government.
	MOO	Market Oriented Organisation	We will be a consistently market-oriented organisation. We will adapt our courses, offerings and research to meet the needs of our students, communities, professions and industry.