

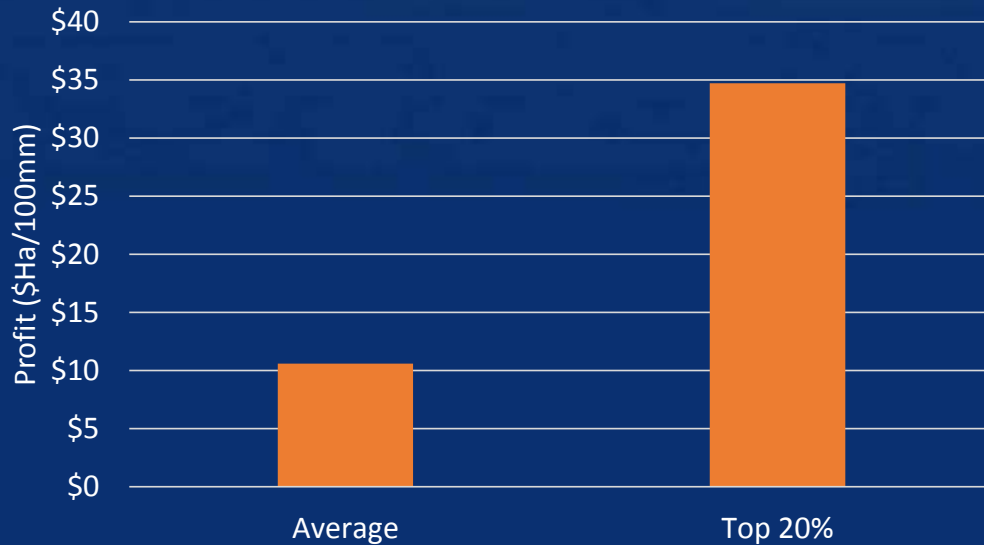
Planning a profitable beef herd.

Sandy McEachern
Holmes Sackett

Who were the most profitable?



Variations in profits are significant



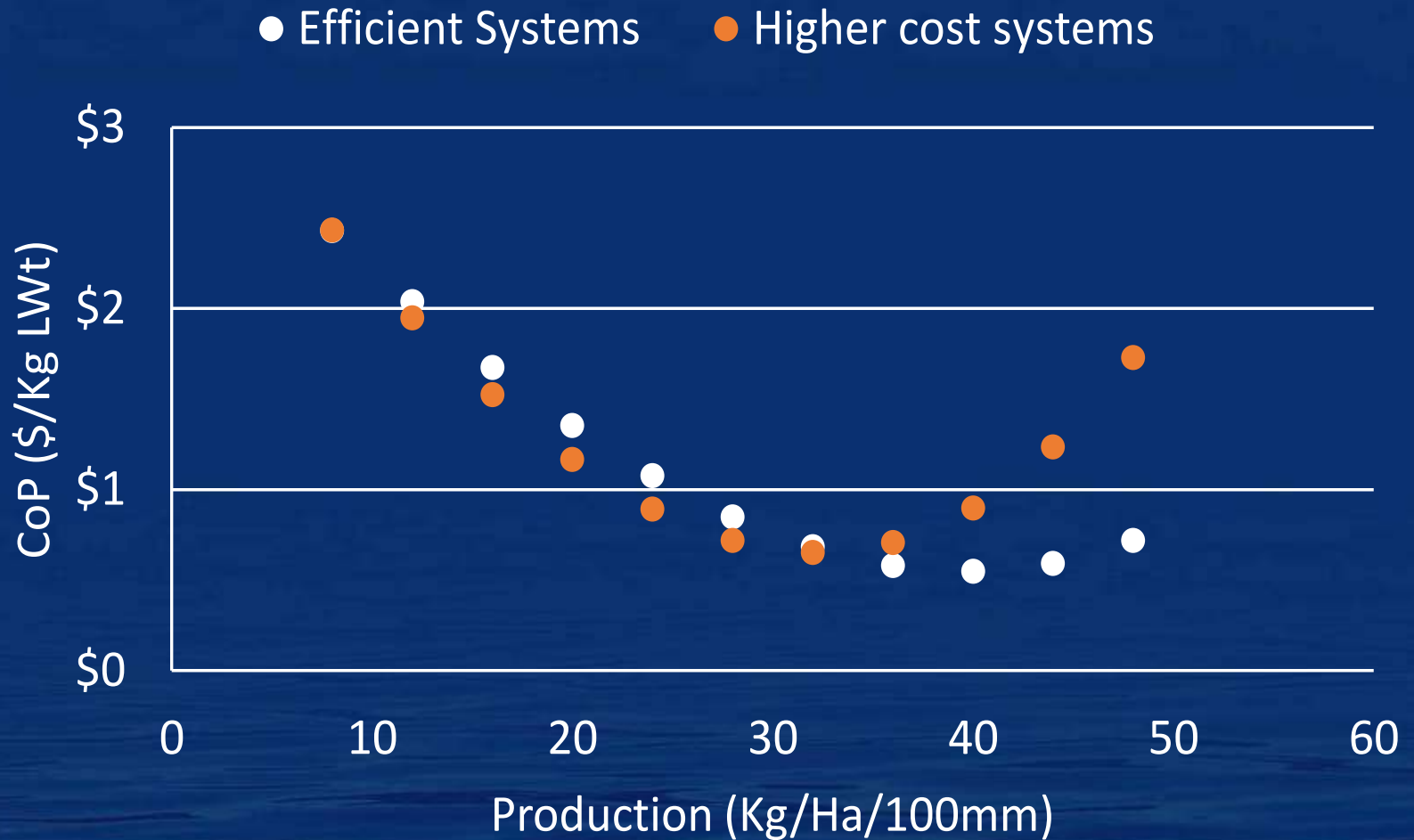
Rainfall	417mm – 870mm
Calves Weaned per Heifer Joined	44% - 85%
Stocking rate DSE/ha/100 mm	1.4 – 3
Production (kgLWt/DSE)	15.6kg – 28kg
Average Sale Weights	414kg – 530kg

What do the most profitable producers have in common?

1. Optimum pasture utilisation
2. Cattle that are fit to produce
3. Cost control



The production system chosen makes a significant impact on potential profits



What matters most for wool production?

- Calving date
- Stocking rate
- Animal health
- Costs
-the rest
 - Pastures
 - Genetics
 - Reproduction rates
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Planning a profitable beef herd

- What is the best target market?
- What calving date?
- How many cows/calves?
- What will the animal health program need to be?
- How can other costs be optimized?