



Charles Sturt
University



Study communication

With industry credibility and influential alumni, we prepare the next generation of communicators to lead, innovate and make a meaningful impact.

For more than 50 years, Charles Sturt has been at the forefront of communication education – producing some of Australia’s most respected voices in media, public relations and digital storytelling. Our graduates lead conversations, influence industries and inspire communities across the country and beyond.

In today’s fast-moving communication landscape, success takes more than creativity. It demands adaptability, innovation and leadership – all of which you’ll develop with us.

Specialise in journalism, strategic communication or design and content creation. Build practical skills, industry connections and a portfolio that sets you apart.

You’ll learn how to master storytelling across multiple platforms from screen and podcast production to radio, social media and mobile. Bring your ideas to life in our state-of-the-art communication precinct in Bathurst, complete with TV, film and podcast studios, edit suites and workshop spaces.

Gain real-world experience at our community radio station, 2MCE or National Radio News.

With our industry expertise and alumni network behind you, you’ll be ready to make your mark.

→ study.csu.edu.au/communication

Our graduates are making a real impact. Join the ranks of our illustrious communication alumni, including Laura Brown, Hamish MacDonald, Tara Brown, Melissa Doyle, Latika Bourke, Alex Cullen, Edwina Bartholomew and Deborah Knight.



“Jump into it with both feet and use all of the facilities that are offered. You will learn so many different things about the industry and how to do things through hands-on experiences outside of the classroom.”

Charlie Willis
Charles Sturt communication student

Bachelor of Communication

CRICOS 0101020

This innovative degree opens doors to a dynamic career in communication, media and design. Developed in collaboration with alumni and industry partners, you'll benefit from an exciting, relevant and future-focused curriculum.

Live and study on our Bathurst campus, where you'll collaborate with fellow students. Get real world experience broadcasting to a regional audience at our community radio station, 2MCE or kickstart your journalism career producing stories for National Radio News.

You can also take advantage of the flexibility of online study, with the freedom to learn when and where it suits you while being welcome to connect on campus for workshops and events.

Choose your major

Strategic communication

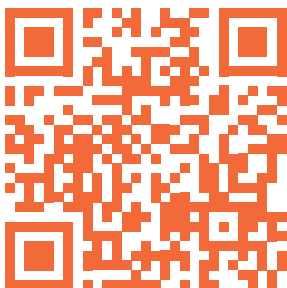
- advertising
- digital and social media
- event management
- issues and crisis communication
- media and data
- project management
- public relations.

Design and content creation

- content creation for digital and social media
- creative design
- editing
- producing
- project management.

Journalism

- content production for digital platforms
- data and analytics
- legal and ethical communication
- writing and editing.



→ study.csu.edu.au/communication

Career opportunities

Communication professionals are in demand across every industry not just TV and radio – from health to mining, education, government and not-for-profit. With this degree, you'll gain the skills to step into diverse roles such as:

- advertising or PR professional
- communication officer
- digital content creator
- editor
- journalist or presenter
- media producer
- podcast creator or producer
- program producer
- publicist or media relations specialist
- risk and reputation manager
- social media influencer
- social media strategist



Graduate Certificate in Communication

Our graduate certificate will prepare you for success in the rapidly evolving world of communication. Whether you're passionate about journalism, media, advertising or public relations, you'll acquire and apply advanced knowledge and skills to a diverse range of career opportunities.

This course is part of an articulated program of study, designed to help you achieve the qualification that best suits your career goals. You can exit with a Graduate Diploma of Communication or continue your studies with our Master of Communication.

→ study.csu.edu.au/gc-comm

Master of Communication (with specialisations)

Specialise in organisational communication, marketing or digital media with this comprehensive postgraduate course. Enhance your foundational knowledge of leadership across a range of professional communication roles. Sharpen your skills in new and existing media environments or pursue advanced academic pathways, including PhD research.

→ study.csu.edu.au/master-communication

Doctor of Philosophy (Arts and Education)

Obtaining a PhD signals to the world that you are a specialist in your discipline. It shows you have the skills to create knowledge and bring new ways of thinking to your job. You could work in high-level research, policy, or industry roles in Australia or internationally, finding solutions that will make a real difference – whether for business, government, communities or not-for-profits. You could also journey further into scholarly endeavours and pursue a rewarding academic career.

→ study.csu.edu.au/dr-philosophy-arts-ed

Communication precinct

Our communication facilities have been enhanced with a multi-million-dollar upgrade. Our spaces foster innovation, collaboration and hands-on learning – giving students access to cutting-edge resources and preparing them for the industry.

These facilities include:

- television and livestream studio with an infinity wall, green screen and control room
- audio and podcast studios
- community radio station and newsroom
- content creation lab
- digital production and training lab
- industry partner workspace
- media production suite
- simulation boardroom
- technology-enhanced classrooms.

Broadcasting

National Radio News (NRN)

We have operated National Radio News from our Bathurst campus for almost 30 years. As a student studying our Bachelor of Communication, you'll work alongside professional journalists to deliver hourly news bulletins to more than 1.5 million listeners a week across Australia.

→ arts-ed.csu.edu.au/NRN

2MCE

For 50 years, our community radio station 2MCE has broadcast a diverse range of programs across Central West NSW. It's a hands-on opportunity to build your skills as a radio presenter, producer, event coordinator or content creator.

→ arts-ed.csu.edu.au/2mce

Explore for free

Podcast Fundamentals

Discover all the basics of starting your own podcast with Podcast Fundamentals – our online, self-paced course.

It's **free** for all Australian citizens, New Zealand citizens or holders of a permanent visa (students must be aged 16 or over at time of application).

→ csu.edu.au/podcast-fundamentals





→ study.csu.edu.au/communication



1800 275 278 (free call within Australia)
+61 1800 275 278 (callers outside Australia)



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