

Work Placement Position

WheelEasy: Access Information Fundraiser and grant writer

WheelEasy is a charity dedicated to improving access to leisure activities for wheelchair users and their companions by providing information about wheelchair-friendly locations and activities. WheelEasy is Australia's leading accessibility-focused travel platform. Designed to empower people of all abilities.

WheelEasy provides a user-friendly platform where individuals can discover, share, and contribute accessibility information for public spaces, travel destinations, and venues. By fostering inclusivity, the platform aims to make exploring Australia easier for everyone, from wheelchair users to families with prams and beyond.

To find out more, visit wheeleasey.org

Subject:	Session 1 (30): BUS223 (35hrs), BUS385 (70hrs), BUS507 (210hrs) Session 2 (60): BUS223, BUS385, BUS507 ITC396 (105hrs), ITC599 (140hrs)
-----------------	---

Specialisation:	Marketing, Business
------------------------	---------------------

Location:	Sydney / remote
------------------	-----------------

Availability:	2 workdays. Flexible timetable (ideally one office meetup on Friday or Monday)
----------------------	--

Further information:	<p>Key tasks:</p> <ul style="list-style-type: none">• Fundraising Strategy: Develop and implement fundraising strategies, including organising events, leveraging social media, and promoting recurring giving.• Donor Relations: Identify, research, and manage relationships with potential donors, utilising personal solicitation, network fundraising, and multichannel communication.• Grant Writing: Research and write compelling grant proposals aligned with funders' priorities.• Fundraising Platform Management: Set up, maintain, and analyse performance of online fundraising platforms.• Relationship Building: Build relationships with intermediary organisations and collaborate to leverage their expertise.• Event Participation: Get involved in local charity galas and similar events to network and present WheelEasy's mission.• Reporting: Track and report on fundraising metrics and outcomes.
-----------------------------	--

How to apply:	Email cover letter and résumé to Paula Martin (paula@wheeleasey.org)
----------------------	--

Closing date:	Open until filled
----------------------	-------------------
