

Work Placement Position

[Recapture Productions] [Marketing Officer]

Milena Ben-David is founder of Recapture Productions (RP), specialising in Life Story video recordings of elderly people. The recordings are presented in a beautifully crafted video for families to preserve as a keepsake of their loved one's life journey. Although these recordings were put on hold due to the pandemic, demand is increasing as families realise that this is their legacy and more important than any material possession. They want to ensure these stories are not forgotten.

In addition, RP also offers a variety of video services – storytelling has gone digital and an increasing number of businesses would like to tell the 'story' of their brand, organisation, product, etc.

To find out more, visit www.recaptureproductions.com.au

Subject: **Session 2 (60):** BUS370 (120hrs)
Session 3 (90): BUS220 (70hrs)

Specialisation: Marketing – social media management, grant eligibility and business model review

Location: Coogee, online management

Availability: 2 positions – working as a team

Recapture Productions seeks two outgoing and self-motivated people.

The position involves:

- Marketing via various social media platforms
- Improvement of existing systems to drive exposure and sales
- Identify grant eligibility and application
- Review and define business framework to align with Social Impact model
- Develop/review marketing business plan

Further information:

Selection criteria:

- We offer two positions as we believe team work encourages creativity and enables different perspectives
 - Good communication skills – both written and oral
 - Independent workers – we encourage someone with big ideas who can implement and test them
 - Understanding of Social Entrepreneurship/Social Impact model
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How to apply:

Email cover letter, résumé, academic transcript and [Authority to Disclose Information](#) to Milena Ben-David, milena@recaptureproductions.com.au or call 0416 492 525 for further information

Closing date: [Closing Date](#)

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