



Group Image / Testimonial Release Form

What it means to you

The Group Image / Testimonial Release Form is a legal document that you sign to say that you agree to your image or testimony being used by Charles Sturt University.

What does it cover?

The Group Image / Testimonial Release Form covers written or verbal testimonials or quotes, video footage or photographic images.

Your image could be used in a range of materials – learning and teaching materials, editorial features, advertising and/or marketing publications – in print or online.

So what does this actually mean?

Marketing publications

Charles Sturt University may choose to use your image in general marketing materials, banners, postcards, newsletters, etc; the Annual Report, and other materials promoting the university, its courses or services. It could also be used in mailouts, e-mailouts or on any websites relating to these areas.

Advertising and media

When used for advertising and media purposes, it could be seen in advertisements for the University or its products and services through any of a wide range of media including newspapers, magazines, television, radio, online and outdoor advertising. Media use would include media and publicity releases, or Charles Sturt University news articles.

Learning and Teaching materials

Learning and Teaching materials may use your image or testimony in presentations, subject outlines, digital resources, or featured in online collections used for learning and teaching purposes.

Storage

Your image is stored in a secure, online database. For an image to be used, permission is granted by the collection manager.

Sensitivity

Charles Sturt University endeavours to respect any cultural, personal or family sensitivity when using your image or testimony.

Longevity

On average, we usually try to renew our images every three years. If you or your family does not want your image to be used any more, you will need contact us. While we are not able to recall printed publications, we will remove your image from our image database so it can no longer be used. If you are able to identify them, we will also be able to remove it from websites.

Find out more

If you have any queries, please contact images@csu.edu.au