



Charles Sturt
University

Work Placement Position

The Greens on William Marketing & Events Assistant

Bathurst City Community Club trading as The Greens on William is a non-for-profit community organisation that was created in 2011 to provide a space where the recreational sport of Lawn Bowls could be played and the community could utilise the venue to host community and milestone events. The BCCC is a licensed premise with no poker machines, TAB or bistro.

We have undergone major renovations to our main function room which now provides a beautiful space with wonderful ambience along with our bathrooms.

The Greens on William currently offers the following services:

- Training.
- Function and Events.
- Weddings.
- The Little Pantry - Food Bank Program.
- Competitive and Social Lawn Bowls and Croquet.
- Themed Hens Parties.
- Themed Baby Showers.
- Team Building Events.
- Themed Children Parties.
- Creative Workshops.
- Live Performances.
- Community Fundraisers.
- Gala Events.

The Greens on William loves to support the community and we do this by providing space for local community group to meet, we are the central west hub for drought relief, we provide Christmas hampers along with emergency relief hampers.

To find out more, visit thegreensonwilliam.com.au

Subject:	Session 1 (30): BUS220 (70hrs), BUS370 (120hrs) Session 2 (60): BUS110 (35hrs), BUS370 Session 3 (90): BUS110, BUS220
Specialisation:	Business, Marketing
Location:	Bathurst
Availability:	2 positions
Further Information:	Our opportunity is for 10-20 hours per week over 6-12 weeks. The position will include: <ul style="list-style-type: none">• Identify new income streams for the club.• Arrange events (one-off and continual).

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- Identify and utilise different marketing platforms to increase awareness of the club and its services.
 - Identify potential business relationships (MOUs) that could create additional traffic to the business.
 - Create & Implement Social Media Marketing Plans

Key requirements:

- Ability to work as part of a team.
 - Ability to take direction.
 - Ability to complete tasks in allocated timeframes.
 - Enthusiasm for our product.
 - Interest in marketing and events.
 - Great customer service skills.
 - Ability to be creative and think outside the box.
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How to Apply:

Email Cover Letter, Résumé, Academic Transcript and [Authority to Disclose Information](#) to Rebecca Mathie (info@thegreensonwilliam.com.au).

Closing Date:

[Closing Date](#)
