

2MCE-FM is a community radio station operated by Charles Sturt University in partnership with the regional community. It serves the social, cultural and educational interests of both the Community and its University through the provision of facilities, training and programs. 2MCE-FM is committed to the principles of Access, Diversity and Independence in its operation and the pursuit of excellence in broadcasting.

2MCE-FM MISSION STATEMENT

2MCE-FM communicates the views, needs, interests and aspirations of the communities it serves through its operation as a community radio broadcaster.

AIMS OF 2MCE-FM

1. To provide access to training, production facilities and airtime for individuals and community groups within its service area and to students and staff of the University.
2. To encourage innovation and diversity in the form and content of its programming.
3. To provide a forum for the expression of views that enhance the diversity of choice available through local media.
4. To provide a balance of community, student and educational programming while ensuring minimum duplication of program content with that provided by other broadcast media in its service area.
5. To promote the University by providing a community radio service.
6. To provide production, presentation and transmission facilities equal to contemporary industry standards.
7. To achieve recognition as a centre of excellence in training and the provision of practical experience for those who wish to enter the broadcast industry.
8. To maximise its financial self sufficiency as a non profit community enterprise.
9. To ensure that ethical practices and procedures are followed in all aspects of the operation of 2MCE-FM.
10. To abide by the Community Broadcasting Codes of Practice, the Broadcasting Services Act, 1992 and other relevant legislation.