

# Media Release



Tuesday 18 July 2017

## **Beef industry research on show**

The outlook for the beef industry, technology, quality assurance and new research will be on show when the Graham Centre for Agricultural Innovation hosts a forum next month.

The 2017 [beef forum](#) on Friday 4 August will give producers and advisors an insight into research and development throughout the entire the supply chain.

Graham Centre Industry Partnerships and Communications Manager Ms Toni Nugent said, “The forum brings different perspectives of beef production and marketing. Our aim is that people will be able to take away something they can put into practice in their own farm business.”

The program features:

- RaboResearch Food & Agribusiness, animal proteins senior analyst Mr Angus Gidley-Baird will discuss forward marketing arrangements for the beef industry.
- NSW Department of Primary Industries (DPI) meat science research officer Ms Edwina Toohey will outline the application of 3D cameras on live animal and carcass assessment.
- Meat Standards Australia Operations Manager, Ms Sarah Strachen from Meat and Livestock Australia (MLA) will talk about advancements in the program and the impact for producers.
- Teys Australia livestock strategic operations, Ms Jasmine Nixon will discuss building communication and knowledge across the beef supply chain.
- Charles Sturt University (CSU) Bachelor of Animal Science (Honours) students Ms Emma Lynch, Ms Veronika Vivic and Ms Molly Vardanega will present their research into supplementary feeding of canola meal, the eating quality of holstein beef and weaning beef calves.

The forum will be held at the CSU Convention Centre from 9am to 1pm on Friday 4 August and the cost of \$25 per head includes morning tea and lunch. People can register to attend here.

<https://www.trybooking.com/book/event?eid=280147>

The event is sponsored by Rabobank, Teys Australia, NSW Local Land Services Riverina, MLA, NSW DPI and CSU.

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**Media Note:** To arrange interviews or for a copy of the program contact Graham Centre communications officer Emily Malone 0439 552 385 or email [emalone@csu.edu.au](mailto:emalone@csu.edu.au)

**The Graham Centre is a research alliance between Charles Sturt University (CSU) and the NSW Department of Primary Industries (DPI)**