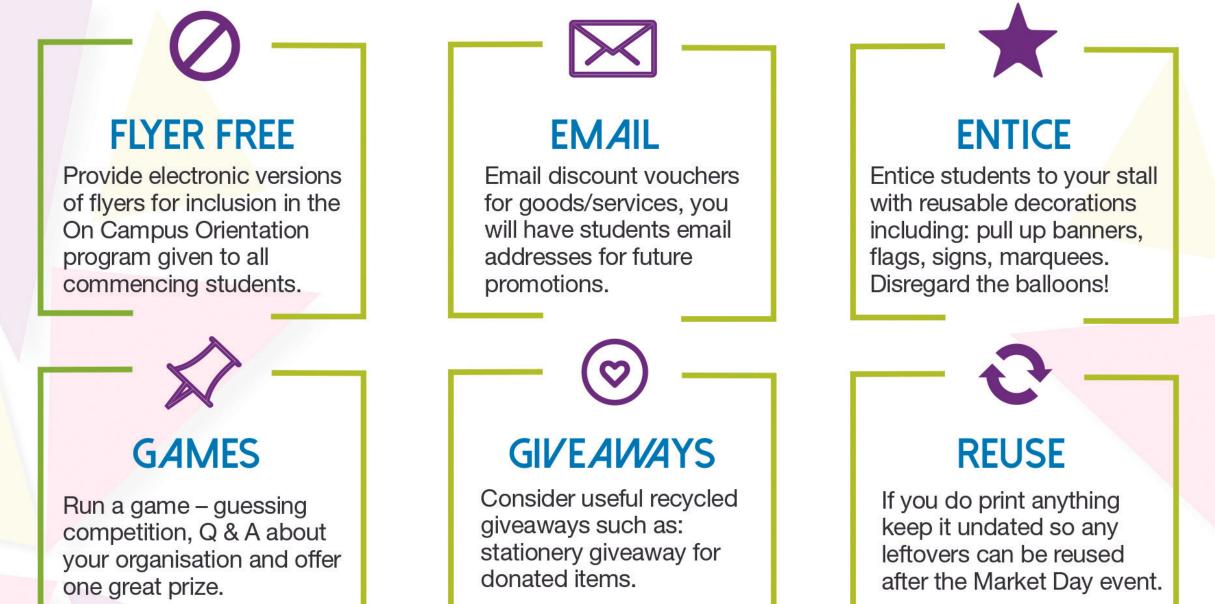
GREENTIPS

For Business involvement in **On Campus** Orientation

As Australia's first carbon neutral university, CSU is a leader in sustainability and is making a significant effort to reduce the carbon footprint across all our campuses. Engaging students to take sustainable steps throughout their time at university starts from day one.

This guide will help you, our valued businesses involved in On Campus Orientation, in supporting CSU's core values and nurturing new students learning of the sustainability message, encouraging them to start out on the right foot on their university adventure.



SIGN UP

Encourage students to sign-up for an email mailing list and put them into a draw for one great prize.

TEACH

Teach students how to run a workshop at your stall or email 'how to tips' for a month after market day to further promote your organisation.



Get students to 'like' your Facebook page with prizes available - this will have them as an ongoing audience.

USE THE WEB

Digital promotion can be offered to CSU's online education students for broader engagement.

PHOTO OP

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Add some theatre to the day and engage students in some photographs for Instagram.

LESS IS MORE

Try make giveaways practical, reusable and made from sustainable materials. No excess packaging and plastic bags!

For more information on how to run a more sustainable event visit



Charles Sturt University

https://www.csu.edu.au/sustainability/publications

Sustainability

