

All PD+ Professional Development webinars are completely free for researchers, professional staff and students. Whether you are a seasoned researcher looking to expand your network of Industry contacts, or beginning to investigate the commercial potential of your research, there are plenty of topics in this 30 session season to help you achieve more, and take your research further.

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**Fri 11 Feb, 12:00pm – 1:00pm AEDT**

**Basic principles of IP and Commercialisation**

<https://www.eventbrite.com.au/e/238841480297>





**Fri 18 Feb, 12:00pm – 1:00pm AEDT**

**LinkedIn for researchers & professional staff**


<https://www.eventbrite.com.au/e/238923736327>

**Fri 25 Feb, 12:00pm – 1:00pm AEDT**

**How to grow your R&D funding**

<https://www.eventbrite.com.au/e/238933565727>



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PD+ streams:

 Foundational

 Intellectual Property Management

 MedTech

 Research Commercialisation

 Strategic

& Life Sciences



Fri 4 Mar, 12:00pm – 1:00pm AEDT

### How to improve your Industry engagement

<https://www.eventbrite.com.au/e/238936013047>



Fri 18 Mar, 12:00pm – 1:00pm AEDT

### How to correctly define the Technology Readiness Level (TRL) of your invention

<https://www.eventbrite.com.au/e/238939242707>



Fri 25 Mar, 12:00pm – 1:00pm AEDT

### How to commercialise med tech

<https://www.eventbrite.com.au/e/238944939747>



Fri 1 Apr, 12:00pm – 1:00pm AEDT

### How to develop effective and successful strategic partnerships

<https://www.eventbrite.com.au/e/238949232587>



Fri 6 May, 12:00pm – 1:00pm AEST

### When does science stop and drug development start?

<https://www.eventbrite.com.au/e/238951208497>



Fri 13 May, 12:00pm – 1:00pm AEST

### How to write better tenders

<https://www.eventbrite.com.au/e/238953425127>






**Fri 20 May, 12:00pm – 1:00pm AEST**

How to identify undiscovered University IP


<https://www.eventbrite.com.au/e/240594784477>

**Fri 27 May, 12:00pm – 1:00pm AEST**

How to improve your University Impact

<https://www.eventbrite.com.au/e/240596680147>





**Fri 2 Jun, 12:00pm – 1:00pm AEST**

Can you develop a minimum viable med-tech product on campus?

<https://www.eventbrite.com.au/e/240598204707>







**Fri 10 Jun, 12:00pm – 1:00pm AEST**

How to Increase the commercial potential of your research

<https://www.eventbrite.com.au/e/240600411307>


**Fri 17 Jun, 12:00pm – 1:00pm AEST**

Hints and Tips for managing your patent portfolio

<https://www.eventbrite.com.au/e/240601785417>




**Fri 22 Jul, 12:00pm – 1:00pm AEST**

How to build a successful process for spinning out University IP

<https://www.eventbrite.com.au/e/240607763297>







Fri 29 Jul, 12:00pm – 1:00pm AEST

## How to commercialise deep tech

<https://www.eventbrite.com.au/e/240613450307>



Fri 5 Aug, 12:00pm – 1:00pm AEST

## Can drug development commence on campus?

<https://www.eventbrite.com.au/e/240618214557>



Fri 12 Aug, 12:00pm – 1:00pm AEST

## How to commercialise social science ideas

<https://www.eventbrite.com.au/e/240622346917>



Fri 19 Aug, 12:00pm – 1:00pm AEST

## How to write a Business Case

<https://www.eventbrite.com.au/e/240625275677>



Fri 26 Aug, 12:00pm – 1:00pm AEST

## Opportunity assessment: How to pick winners and manage risk

<https://www.eventbrite.com.au/e/240627211467>



Fri 2 Sept, 12:00pm – 1:00pm AEST

## What does a new drug commercialisation pathway entail?

<https://www.eventbrite.com.au/e/240635064957>







Fri 9 Sept, 12:00pm – 1:00pm AEST

How to license your IP or technology successfully

<https://www.eventbrite.com.au/e/240637381887>



Fri 14 Oct, 12:00pm – 1:00pm AEDT

How to be Defence Ready

<https://www.eventbrite.com.au/e/240639167227>



Fri 21 Oct, 12:00pm – 1:00pm AEDT

How to raise Capital for your spin-out

<https://www.eventbrite.com.au/e/240648324617>



Fri 28 Oct, 12:00pm – 1:00pm AEDT

How to negotiate mutually beneficial deals

<https://www.eventbrite.com.au/e/240669467857>



Fri 4 Nov, 12:00pm – 1:00pm AEDT

Pricing versus costing, and other valuation variables

<https://www.eventbrite.com.au/e/240672797817>



Fri 11 Nov, 12:00pm – 1:00pm AEDT

Pitch Perfect: How to create a stellar pitch deck

<https://www.eventbrite.com.au/e/240675004417>





**Fri 18 Nov, 12:00pm – 1:00pm AEDT**

**How to be Foreign Interference Ready**

<https://www.eventbrite.com.au/e/240675576127>




**Fri 25 Nov, 12:00pm – 1:00pm AEDT**

**How to create mutually successful joint ventures**

<https://www.eventbrite.com.au/e/240676328377>





**Fri 2 Dec, 12:00pm – 1:00pm AEDT**

**How does pharma approach transactions?**

<https://www.eventbrite.com.au/e/240677351437>





 **Foundational**


- Basic principles of IP and Commercialisation
- LinkedIn for Researchers and Professional Staff
- How to grow your R&D Funding
- How to improve your Industry Engagement
- How to correctly define the Technology Readiness Level (TRL) of your invention
- How to write a Business Case
- Pricing versus costing, and other valuation variables

 **Strategic**

- How to develop effective and successful strategic partnerships
- How to improve your University Impact
- Opportunity assessment: How to pick winners and manage risk
- How to negotiate mutually beneficial deals
- How to be Foreign Interference Ready
- How to create mutually successful joint ventures

 **Intellectual Property Management**

- How to identify undiscovered University IP
- Hints and Tips for managing your patent portfolio
- How to license your IP or technology successfully

 **MedTech & Life Sciences**

- How to commercialise med tech
- When does science stop and drug development start?
- What does a new drug commercialisation pathway entail?
- Can drug development commence on campus?
- Can you develop a minimum viable med-tech product on campus?
- How does pharma approach transactions?

 **Research Commercialisation**

- How to write better tenders
- How to Increase the commercial potential of your research
- How to commercialise deep tech
- How to commercialise social science ideas
- How to be Defence Ready
- How to raise Capital for your spin-out
- Pitch Perfect: How to create a stellar pitch deck and pitch your research to achieve better outcomes

