



Charles Sturt  
University

# Regional Media in the Digital Age Summit

Friday 5 November 2021, 1-4pm  
Bathurst and virtual



# Welcome

Charles Sturt University is hosting the Regional Media in the Digital Age Summit to celebrate the 50th anniversary of the School of Communication at Bathurst, and to launch our new Bachelor of Communication – the only communication degree in Australia co-designed, co-developed and co-delivered with distinguished alumni and leading industry partners.

## Meet our panel and speakers



### Professor Stan Grant Jr.

Vice Chancellor's Chair of Australian/Indigenous Belonging, Charles Sturt University

Professor Stan Grant is the Vice Chancellor's Chair of Australian/Indigenous Belonging at Charles Sturt University. He is also the Global Affairs and Indigenous Affairs Analyst for the ABC. He is one of Australia's most respected and awarded journalists, with more than 30 years' experience in radio and television news and current affairs.



### Professor Renée Leon PSM

Vice-Chancellor and President

Professor Leon is the university's fifth Vice-Chancellor and President. She has been the Secretary of two Commonwealth Departments – the Department of Human Services and the Department of Employment – and the CEO of the ACT Department of Justice and Community Safety. Professor Leon was awarded a Public Service Medal in 2013 for outstanding service to public administration and law in leadership roles. She is a Fellow of the Institute of Public Administration Australia and a member of Chief Executive Women Australia.



### Emeritus Professor Christina Slade

Rector, Charles Sturt University

Christina was Emeritus Professor at Bath Spa University having held the position of Vice-Chancellor from January 2012 to August 2017 and Adjunct Professor at the University of Sydney. She has studied and worked in universities in Europe, the US, Latin America and South Asia. With expertise in higher education, media regulation, international and UK cultural and creative industries and digital futures, Christina brings strategic change management experience supported by strong analytic skills.



### David Anderson

Manager Director, ABC

David's career in the broadcast television and media industry spans more than 30 years. A leader in television production who has been responsible for commissioning successful programs across all genres as well as overseeing the corporation's digital transformation, he joined the ABC in 1989. David has been the ABC's Managing Director since May 2019.



## Zoe Daniel

Journalist and author

Zoe is a foreign correspondent and former ABC News United States Bureau chief. She was based in Washington DC from 2015 until the end of 2019 and was one of the few journalists who predicted the rise of Donald Trump. Zoe was the ABC's South East Asia correspondent from 2009 to 2013, and between 2005 and 2006 she was the ABC's Africa correspondent. Zoe's latest book, *Greetings from Trumpland*, with Roscoe Whalan, was released in March 2021.



## Grant Blackley

Chief Executive Officer & Managing Director, Southern Cross Austereo

Grant is a highly experienced media industry executive whose 35-year media industry career has included senior leadership roles at TEN Network, where he was CEO from 2005-2010. Grant was appointed CEO and Managing Director of Southern Cross Austereo (SCA) in 2015. Grant is Chairman of Commercial Radio Australia (CRA) and a Director of the Australian Association of National Advertisers (AANA).



## Lee Glendinning

Head of Content Curation & Platforms, ABC

Lee is responsible for the digital and social media output across ABC Regional and Local. Over two decades, Lee has worked across national and international news, managed newsrooms and devised digital strategy for the Guardian in the UK, the US and Australia. In 2013, Lee was appointed deputy editor of Guardian Australia, where she led the news operation and was a member of the team that launched the site. Lee is a Charles Sturt University graduate.



## Dr Caroline Fisher

Associate Professor of Communication and Discipline Leader of Journalism in the Faculty of Arts & Design, University of Canberra

Caroline is the Deputy Director of the News and Media Research Centre and a co-author of the Digital News Report: Australia. Her research focuses on regional and local news, trust in news, news consumption and audiences. Caroline is a recognised commentator on journalism and the state of the news media in Australia. Prior to academia Caroline worked as a journalist and political media adviser. Caroline is a Charles Sturt University graduate.



## Shaun Devitt

Head of Media, Minderoo Foundation and Tattarang

Shaun is Head of Media at Minderoo Foundation. Established by Andrew and Nicola Forrest, Minderoo Foundation is a modern philanthropic organisation seeking to break down barriers, innovate and drive positive, lasting change. Shaun has spent more than two decades working as a journalist and producer across Australia and around the world. Shaun began his career with Sky News and the Nine Network and was a producer with 60 Minutes. Shaun is a Charles Sturt University graduate.



## The Hon. Paul Toole, MP

Deputy Premier, Member for Bathurst, Member of the Legislative Assembly

Minister for Regional New South Wales, and Minister for Regional Transport and Roads, Leader of The Nationals, Member of The Nationals



## The Hon. Dr Geoff Lee, MP

Member of the Legislative Assembly, Member for Parramatta, Minister for Skills and Tertiary Education, Member of the Liberal Party

# Program

12.30pm	Registration commences and a light lunch is served
1.00pm	Event commences
1.05pm	Welcome to Country, Wiradjuri Elder, <b>Aunty Gloria Dindima Rogers</b>
1.10pm	Address from Charles Sturt University's Vice-Chancellor and President, <b>Professor Renée Leon PSM</b>
1.20pm	<b>The Hon. Paul Toole</b> , Deputy Premier
1.30pm	<b>The Hon Dr Geoff Lee</b> , Minister for Skills and Tertiary Education
1.42pm	Short video from <b>Mr David Potts</b> . David worked as a journalist for AAP and in public relations before arriving in Bathurst to launch the inaugural journalism and public relations degree back in 1971.
1.48pm	Address - <b>David Anderson</b> , Managing Director of ABC
2.04pm	Address - <b>Grant Blackley</b> , CEO of Southern Cross Austereo
2.20 pm	Afternoon Tea (served in foyer)
2.35pm	<b>Emeritus Professor Christina Slade</b> and <b>Dr Caroline Fisher</b> discuss the issues of regional media and the Reuter's study on regional media use and audiences.
2.50pm	Panel discussion and Q&A Digital disruption and the future of media Host: <b>Stan Grant</b> Panel members: <b>David Anderson</b> , Managing Director, ABC <b>Grant Blackley</b> , CEO, Southern Cross Austereo <b>Dr Caroline Fisher</b> , Associate Professor of Communication and Discipline Leader of Journalism in the Faculty of Arts & Design, University of Canberra <b>Lee Glendinning</b> , Head of Content Curation & Platforms, ABC Regional and Local <b>Zoe Daniel</b> , Journalist and author (appearing virtually) <b>Shaun Devitt</b> , Head of Media, Minderoo Foundation and Tattarang (appearing virtually)
3.50pm	<b>Emeritus Professor Christina Slade</b> , Rector, Charles Sturt University Rapporteur and closing
4.00pm	Summit concludes



Discover more about our revitalised  
Bachelor of Communication

→ [csu.edu.au/comms](https://csu.edu.au/comms)



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