



**CenWest
Innovate**
Charles Sturt University

NEXT STAGE GROWTH PROGRAM 2019

APPLICATION FORM AND GUIDELINES



Application Form

The NSGP is an opportunity for existing businesses to accelerate to their next level of growth. The six month program includes a range of training activities designed to enhance your entrepreneurship capabilities. Key growth related topics will be covered including innovation and opportunity identification, networking and negotiation, target markets, effective selling and communications, digital

media, process improvement, financial intelligence, and managing larger teams. During the six months, participants will learn the fundamentals of entrepreneurship, marketing and managing the growth process.

Fee for the program

The Next Stage Growth Program fee per business (up to two attendees per business) is \$4,000 (+GST).

Scholarships are available. For more details on scholarships please contact: cenwestinnovate@csu.edu.au.

Eligibility criteria

In order to be eligible, businesses must meet the following criteria:

- » be based in NSW;
- » have been in operation for at least one year;
- » are passionate about growing their business; and
- » the business must be organised to perform a lawful, commercially useful function.

In addition, it is also desirable (but not mandatory) to:

- » have three or more employees (including the employer);
- » turnover of normally more than \$250,000 per annum; and
- » the business has earned a profit in two of the past five years.

Please answer the following questions:

1. What is your company name?
2. Does your company have a website? If yes, please provide the address here.
3. What does your business do?
4. How many employees does your business have?
5. Does your business meet the eligibility criteria indicated above? If not, please explain.
6. Why do you want to participate in this program?
7. Please provide your contact details:

Title: Name:

Phone:

Mobile:

Email:

Address:

8. Do you plan to bring a second person to attend the program?

Yes

No

If yes, please provide their contact details:

Title:

Name:

Phone:

Mobile:

Email:

Address:

Scholarship application:

Please provide a brief written statement telling us about yourself and how a scholarship will support your attendance to the Next Stage Growth Program.