



BACHELOR OF BUSINESS STUDIES

> **What is CSU's Bachelor of Business Studies?**

CSU's Bachelor of Business Studies enables you to construct a program of study that best meets your interests and future work plans. CSU offers an extensive portfolio of subjects in areas including accounting, ethics, IT, human resource management, marketing, management and strategy.

You can also take up to eight subjects from other CSU faculties, such as communication, media, public relations, science, psychology or information studies. This degree is designed to develop your skills in your chosen subject areas, and prepare you for the work force.

Business subjects provide an optimum blend of theory and practical application. Develop your soft skills, such as communication, problem solving and ethical understanding to enable you to work with people, as well as the hard skills associated with your areas of study, including accounting, computing, economics, finance, law, management, marketing, mathematics, operations and project management. Optional workplace learning subjects will offer strategic and international perspectives in order to prepare you for employment in regional, national and international organisations.

> **Career opportunities**

This course is a flexible, generalist undergraduate degree, providing you with a wide range of opportunities across all sectors of the economy, from not-for-profit and public sector to global enterprises. You can design a degree which draws subjects from across all business discipline areas, as well as subjects from other faculties, in order to select subjects that best meet your career aspirations.

Graduates of this course have found jobs in banking, education and marketing, and work in the private sector, the not-for-profit sector and government sector.

Some reasons for studying Business at CSU

CSU's flexible study options mean that you can choose to study just one subject in an academic session or, with approval, fast-track degree completion.

CSU's Bachelor of Business Studies is designed to produce graduates who are skilled and work-ready.

Construct a program of study that best meets your areas of interests and career aspirations.



I received early entry to CSU and I would definitely recommend this application process to any student wishing to apply. The best aspect of the course is the **SMALL CLASS SIZES**, because I can get more one-on-one with my lecturers. I also like the fact that I can study what I want to study, so the course can be tailored to my needs.

Cassie Milligan

Bachelor of Business Studies



Workplace learning

Optional workplace learning subjects provide you with the opportunity to undertake a business placement in each of your three years of study (or equivalent). The expectations and outcomes associated with these subjects increase each year - for example, the length of placement will increase from 35 hours in Year 1 to 70 hours in Year 2 and 120 hours in Year 3. Placements may occur in practicum blocks or via a dedicated regular time throughout the session. You will be expected to make a meaningful contribution that will benefit the business and your key employability skills. The focus of each of the workplace learning subjects will be the nexus between theory (what you will be learning during your studies) and practice (what actually happens in the workplace).

Credit

Students who have completed prior studies at Certificate IV, Diploma and/or Advanced Diploma level are eligible for generous credit of between 4 and 12 subjects depending on qualification(s).

Studying on campus

Studying on campus at CSU gives you the chance to meet new people and experience the great social life CSU has to offer. Typically, on campus students study full-time, completing four standard subjects per session. You will attend lectures, tutorials and practical classes with students from your course, and sometimes related courses, and have the chance to meet other students in person and learn from academic staff face-to-face.

Studying online

CSU is Australia's most experienced provider of distance and online education with our comprehensive communication system enabling online forums, wikis, blogs, podcasts, access to library resources and assignment submission. Online study provides you with a quality university education given you are not able to be physically present on campus. With CSU's flexible study options, you can study from home, work, or anywhere in the world, at a time that suits you and your lifestyle. For more information, visit: csuonline.edu.au

For more information or to apply, visit:

www.csu.edu.au/courses/bachelor-of-business-studies

About CSU

CSU is a national university focusing on excellence in education for the professions, strategic and applied research, and flexible delivery of learning and teaching. We work in close association with industry, professions and government to ensure our courses meet and support industry needs, resulting in high graduate employment levels and starting salaries. We attract more than 38,000 students from Australia and around the world and are well-known for our innovative approach to education, offering practical, hands-on courses, supported online to provide our students with accessible, world class education.

visit
www.csu.edu.au



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