

# Our objectives



SOUTHERN NSW  
**Innovation Hub**

SUSTAINABLE AGRICULTURE,  
LANDSCAPES AND COMMUNITIES



**CREATE** approaches to engagement, adoption and commercialisation that are modern, relevant and effective in enabling sustained change

**CONNECT** people and organisations across geography, cultures and farming enterprises to create a skilled, flexible network able to identify and solve the challenges and opportunities facing agriculture and agricultural focused landscapes and communities now and in the future



**BUILD** agricultural and community engagement, extension, adoption and commercialisation capacity in SNSW so that the knowledge and tools required to adapt to current and future conditions are available where and when required

**SUPPORT** people and organisations to adopt appropriate new technologies, resources, ideas and systems in an efficient and sustained way



**ATTRACT** investment into priority projects, activities, and programs in SNSW so that existing knowledge is adopted and the new knowledge that is needed is created and adopted