Transport: definitions and descriptions of good practice

Sustainable travel is about encouraging people to make informed choices about the way they travel and being aware of the consequences of these choices: on their health, their environment and the broader community. Subsequently, debate on how to tackle carbon emissions from travel and transport has risen to unprecedented prominence in recent years, even though accountability against travel related emissions is not yet recognised through state or federal legislation.

	Policy and Strategy	Action Planning	Stakeholder Engagement	Measurement
Activity Area Description	The university's Sustainable Travel Plan is aligned with other university plans including the Carbon Management Plan and planning and development strategies. Activity is reviewed on a regular basis. There are clear reporting lines into formal university management structures.	Action Plans, which incorporate objectives and associated targets, drive the cycles of activity across the university in relation to travel planning and management.	Key stakeholders (including staff, students, contractors and service providers) actively inform the review of the Sustainable Travel Plan and shape its development.	The impacts and benefits of the Sustainable Travel Plan are routinely monitored and evaluated as part of existing university practice. There is evidence of continual improvement and feedback loops.
What does good practice look like?	• A Sustainable Travel Plan will clearly articulate the university's planned direction, including transport and associated carbon targets. • Targets will be placed in local contexts but also linked to state and/or national priorities. Doing so will provide a relevant focus for the university, with particular attention on seasonal/annual trends and demand. • A clear understanding of the role of travel in relation to carbon reduction and broader university planning will be demonstrated and effectively communicated. • The Plan is regularly reviewed to ensure it remains up-to-date and useful as a working document.	• The strategy includes a clear cycle of activity that is linked to wider targets to deliver progress on this agenda. • Activity spans all appropriate parts of the university and widespread engagement is evident. • There are clear links between the promotion of sustainable travel and wider business planning processes. • Actions and targets are evident and the university can trace these through the relevant planning systems. • Targets for travel and transport are explicitly linked to wider environmental management and health and wellbeing strategies.	• The individual and/or groups with responsibility for the Sustainable Travel Plan seek stakeholder involvement to scrutinise performance as part of the review process. • The university leads local or regional groups or activity and contribute to the national or international sustainable travel agendas. • Regular feedback is sought from all stakeholders, which is fed into all review processes and considered for future planning.	• The Sustainable Travel Plan and its associated initiatives are visible on and around the campus and there are obvious signs of activity to promote sustainable travel and encourage engagement. • There is measureable progress towards set targets and objectives which is communicated publicly and regularly.
	Communications	Training and Support	Implementation	Links to curriculum
Activity Area Description	The Sustainable Travel Plan is in the public domain. There is a planned approach to communicating to relevant stakeholders the Strategy, its associated activities and their implications. The Strategy has clear, high-level support within the university.	Commitments and/or targets are linked to named individuals or teams within the university. Staff have either appropriate travel planning and transport management skills and knowledge, or opportunities to develop them through access to specialist support.	There is evidence of staff and student-led sustainable travel initiatives across the university and beyond via the Student Union, student societies, staff groups, trade unions or individual sustainability champions	Sustainable travel and transport use links to and where appropriate is embedded into formal and informal curriculum activity.
What does good practice look like?	• The Sustainable Travel Plan and associated plans are in the public domain. • A co-ordinated approach to communicating the Plan to appropriate audiences is evident. • The university will be stewarding relationships with local councils, travel service and transport providers in order to achieve sustainable travel. • At a minimum, progress will be communicated on an annual basis to ensure delivery against agreed targets and to also ensure the Plan reflects best practice.	• Responsibility for delivering the Sustainable Travel Plan is clearly defined within the role specification of at least one individual on campus. • Those with responsibility for delivery of the Plan (or associated elements) have this clearly defined within their performance objectives and review processes. • Appropriate support mechanisms can be easily identified, as can training registers of any relevant training provided or undertaken by staff and/or contractors.	• The university has externally recognised travel and transport activities or has won relevant awards. Investment of time, finance and personnel reflects the university's commitment to completing all sustainable travel activities. • Sustainable travel planning and transport management are considered appropriate topics for induction training for all stakeholders on an annual basis. • The university works closely with service providers to develop new practices and products using the university's experience, knowledge and research capabilities. • Appropriate infrastructure is in place to support the move from single passenger vehicle use.	• Teaching refers to the Sustainable Travel Plan, infrastructure, technologies and behaviours where appropriate. • Development of research projects around travel and transport are supported and pursued. Innovation and enterprise relationships are developed with local and national service providers and wider businesses. • Funding is sought to further develop travel and transport best practice and process. The campus is used as a Living Laboratory, providing examples of good practice in the area of sustainable transport.