

## Victorian Agribusiness Summit

Co-hosted by the Victorian Agribusiness Council and the Ovens Murray AgBiz Alliance (OMABA), the Victorian Agribusiness Summit of 2019 was held at Wangaratta Regional Study Centre. The Summit attracted 180 people involved in regional agribusiness, including producers, businesses involved in value adding and supply chain development, those in agribusiness and those interested in developing regional agribusiness.

The summit featured both regional and national speakers focusing on how agribusinesses use innovation to extend what they do. With keynote speakers including Emma Germano, Vice President of the Victorian Farmers Federation, Professor David Lamb, UNE & Food Agility and Laura McBain, LongTable, the three day summit covered

- Ag Tech for a Sustainable Future
- Navigating Innovative Food Markets
- The Power of Digital to unlock Value Add

With the success of the summit, the Ovens Murray AgBiz Alliance intends to hold future events building on these themes.

Responding to participant feedback, OMABA will look to include practical examples of how innovation and AgTech can increase the effectiveness and productivity of regional agribusiness.

For more information about what opportunities might become available please contact [wangaratta@csu.edu.au](mailto:wangaratta@csu.edu.au).

