



Charles Sturt
University

Work Placement Position

Australian Tours & Cruises

Marketing Officer, Human Resources Management, Information Technology & Accounting

Australian Tours and Cruises is an online travel agency.

The business is online, run from Bathurst NSW. We are able to work with students from a variety of locations as we are an online business.

Australian Tours and Cruises specialises in domestic travel and are currently expanding into new markets. We book peoples dreams, the holiday they planned for a long time and saved up for, so we want the experience to be a simple and positive.

We are constantly working on our websites, marketing strategies and company policies and procedures. Due to our expansion, we have a range of tasks to be completed. Currently we would be looking for interns to experience website maintenance.

To find out more, visit australiantoursandcruises.info

Subject:	Session 2 (60): BUS223 (35hrs), BUS385 (70hrs), ITC396 (105hrs), ITC599 (140hrs)
Specialisation:	Marketing, Human Resource Management, Information Technology, Accounting
Location:	Bathurst, flexible remote locations (internet is a must)
Availability:	Multiple positions

Further Information: Australian Tours and Cruises would like Intern students who are interested in an experience with a developing small business. Focus areas will be improving the customer experience, branding, culture, and the workflow for staff. As there is a large scope of works. Interns will work with the owner/manager of the business, and they will be included, whenever possible, with industry experts also working with the business. Interns need to be reliable, interested in the improving small business and preferably love the travel industry. Willing to learn, have a high standard performance and understand confidentiality of customer and business information.

As a small business we are willing and able to provide real experience and tasks to Interns. We understand Interns are studying and have other commitments, so we are willing to work with you in a flexible manner to ensure all goals are met.

The types of roles we currently have on offer:

Information Technology - websites:

- Add new products from a data base.
- Add SEO content to existing website.
- Back linking to other credible websites or internal links.
- Review current websites and identify errors, inconsistencies, and items to be fixed.

How to Apply:

Email cover letter, résumé, academic transcript and [Authority to Disclose Information](#) to Sally Hennessy (sally@australiantoursandcruises.info).

Closing Date:

[Closing Date](#)

