



Charles Sturt
University

Work Placement Position

Pyrus Event Services Marketing

At Pyrus we combine our extensive event management, audio-visual, experiential and online expertise to craft elegant and inclusive experiences for virtual and hybrid business events. We thrive on creating strong and lasting relationships with our clients, helping to develop and improve events for the long-term.

From simple half-day conferences to awards presentations and global seminars, we provide the very best in-class delivery through a genuine understanding of diverse needs from the perspective of organisers, presenters and audiences. While we are based in Wagga Wagga we provide technical and event management solutions for corporate events right across Australia.

Our clients include:

- Arts Access Australia
- AgriFutures Australia
- Business NSW
- Charles Sturt University
- National Gallery of Australia
- Mums & Co
- Regional Australia Institute

Our values of Collaboration, Connection and Inclusion are interwoven in every project we deliver, working in collaboration with every stakeholder, connecting communities and including everyone.

This work placement opportunity is based in Wagga Wagga, however, we are flexible and are happy to discuss the option of working remotely as well as from the office.

We are a small, hardworking but fun team and look forward to welcoming you to Pyrus Event Services.

To find out more, visit pyrus.com.au

Subject: **Session 1 (30):** BUS223 (35hrs), BUS370 (120hrs)
Session 2 (60): BUS223, BUS385 (70hrs)

Specialisation: Marketing

Location: Wagga Wagga (flexible working arrangements available)

Availability: 2 positions

Further information: The successful candidate will complete one of the marketing projects below:

- Competitor analysis report
or
 - Develop marketing plan/strategy for an exciting new product that Pyrus is launching.
-

The student may also participate in a variety of tasks (as below) in areas including marketing, management and event management/planning. However, this will depend on the length of the placement, the nature of the project and will be determined by the work available and project calendar upon commencement:

- Attend client liaison meetings.
- Develop marketing material.
- Assist with event planning and work with clients to coordinate event requirements.
- Liaise with suppliers as required.
- Event Assistant support in lead up and day of event management.
- Event evaluations: success – shortcomings.

Please send in a short video (no longer than 2 minutes), telling us about yourself and why you would be perfect for this position and email to our Business Manager, Siobhain at siobhain@pyrus.com.au

How to apply:

or

Email cover letter, résumé and academic transcript to Siobhain at siobhain@pyrus.com.au

Closing date: [Closing Date](#)
