



Charles Sturt
University

Work Placement Position

Active Living Longer Inc. Digital Marketing Associate

Active Living Longer Inc. helps people build health and live active lives for longer. We have a physical presence at Charles Sturt gyms in Bathurst and Orange and are now looking towards growing online services. Our services are developed for those between 50–75 years and our staff are degree-trained Exercise Scientists.

To find out more, visit [Active Living Longer - ALLong](#)

Subject:	Session 1 (30): BUS220 (70hrs), BUS370 (120hrs) Session 2 (60): BUS110 (35hrs), BUS370 Session 3 (90): BUS110, BUS220
-----------------	--

Specialisation:	Digital & Content Marketing
------------------------	-----------------------------

Location:	Online
------------------	--------

Availability:	1 position
----------------------	------------

Further information: The successful candidate will be part of the marketing team's ongoing efforts in driving uptake of online services. Responsibilities include:

- Developing a marketing campaign
- Hands-on HubSpot CRM
- Content creation for social media platforms
- Test funnelling pathways
- Understanding & measuring social media statistics

This position includes opportunities to work with [Videography](#), [Websites](#), [Social Media & Marketing | Ribbon Gang Agency](#) and provides the exciting and valuable experience of marketing an online service in the global pandemic environment.

How to apply:	Email cover letter, résumé, academic transcript, and Authority to Disclose Information to eevon.stott@activelivinglonger.org.au .
----------------------	--

Closing date:	Closing Date
----------------------	------------------------------
