

2019



**Victorian
Agribusiness Summit**



5-7 September





Clever Agriculture - Smart Food

Thursday 5th September
Dinner
Brown Brothers Winery, Milawa

Friday 6th September
Summit
Wangaratta Regional Study Centre,
Wangaratta

Saturday 7th September
Regional Tours

Tickets available online at:
trybooking.com/512338

Contact:

Ilena Young: 0427 283 101
Bronwyn Debenham: 0439 337 597
www.vicagsummit.com.au

Partner Event - Global Table
www.globaltable.com.au



Major Sponsors:



Victorian Agribusiness Summit Dinner

Thursday 5th September,
Brown Brothers Winery
Sponsored by La Trobe University

Pre dinner drinks from 5:00pm

Ross Brown, Brown Brothers
Prosecco, Innovation and Marketing a Key to
Building a Regional Brand.

Wes Ward, Trusted Food Group
Unlocking the value of Wine North Asia

Nick Henderson, Asialink
Asian Regional Engagement Programs

Victorian Agribusiness Summit

Friday 6th September,
Wangaratta Regional Study Centre, Wangaratta
Hosted by Victorian Agribusiness Council &
Ovens Murray AgBiz Alliance (OMABA)

8:30am Registration
9:00am - 5:00pm Summit Program

See following page for full summit program
including speakers and topics covered

Regional Tours

Saturday 7th September,
Tours depart from Wangaratta

9:00am - 4:00pm
Tours include lunch at a picturesque venue
tasting some of the regions finest seasonal
produce.

Tour One Adding Value on Your Farm

This tour will take you into the heart of beautiful
North East Victoria. Visit a variety of farm
businesses that have transformed from producing
a single product/commodity to an enterprise that
has added value to their products, enabling paths
to local and premium markets.

Engage with and learn directly from producers
about their journey - the challenges, insights and
embracing of opportunities around capturing value
from the supply chain and connecting with the
market - the inside story you don't often get to
see and hear.

Tour Two Using AgTech to Improve Farm Productivity & Sustainability

This tour offers a unique opportunity to explore
the latest AgTech being used and the practical
application on farm to improve enterprise
productivity and sustainability. Hear directly from
farmers about their stories, nuanced insights and
the value realised, as well as speaking to AgTech
developers to see how it might be applied to
your business.



Clever Agriculture - Smart Food

8:30am - Registration

SESSION 1

Sponsored by Rural City of Wangaratta

9:00am - Chair

Clive Larkman, Victorian Agribusiness Council
Ilena Young, Ovens Murray Agri Biz Alliance

Welcome to Country

Opening of Summit

(TBC)

Regional Agricultural Outlook

Professor David Lamb

Making sense of Clever Ag and Smart Food

Laura McBain, Longtable

Pushing Boundaries in Niche Agrifood Markets

10:40am - Morning Tea

Sponsored by Benalla Rural City

SESSION 2

Ag Tech for a Sustainable Future

Sponsored by Hume Regional Development Australia

11:00am - Chair, Professor David Lamb

Dr. Rachelle Hergenhan, UNE SMART Farms
What are SMART Farms in Clever Agriculture?

SESSION 2 (continued)

Cameron Lesson, Thing C
Farm Robotics with ThingC

Dr. Jamie Flynn, Hone
Hand Held Chemistry Lab with Hone

Myrree Primary School
Country Drone Photos - The Myrree Primary
School Story

Patrick Duffy, Beanstalk AgTech
The Vertical Farming Experience

12:30 - Lunch

Sponsored by North East Catchment Management Authority & the Australian Government

SESSION 3

Navigating Innovative Food Markets

Sponsored by Findex

1:30pm - Chair, Dr. Brian Luxford,

(TBC)

Australian Agricultural Outlook

Krista Watkins, Natural Evolution Foods Carving
a Waste Product into a Niche Food Market

Roger Drew, Lupins for Life
Pioneering Lupins for Life

Emma Elliot, Little Big Dairy Co
Engaging the Consumer Market for Niche Products

3:00pm - Afternoon Tea

SESSION 4

The Power of Digital to Unlock Value Add Opportunities

Sponsored by Start Up Shake Up

3:20pm - Chair, Michael Gobel

Warwick Powell, BeefLedger
Unlocking the Power of Blockchain for Agrifood.
BeefLedger - Premium Beef for China

Ian Field, Tongola Goat Cheese & Leap Farm
Harnessing Digital to Streamline Compliance
for Value Add Producers

Hamish Crittenden, Fresh Supply Co.
Digitalising Traceability and Product Stories

Amanda Hill, Dairy Food Safety Victoria
Protecting our Markets Through Digital Regulation

Fiona Nash
What Does This Mean for Our Region?

Wrap up & closing remarks

5:00pm - Closing of Summit

Clive Larkman, Victorian Agribusiness Council

Post Summit Networking Drinks
Sponsored by Charles Sturt University

** Program subject to change **

Major Sponsors:

