



Catholic Diocese of Bathurst



Charles Sturt  
University

## Work Placement Position

# Catholic Diocese of Bathurst Marketing Coordinator

The Diocese of Bathurst is located in rural New South Wales and covers an area of 103,680 sq km. It has 17 parishes with the northern most being Coonamble, the southern-most Cowra, the most easterly being Lithgow and the most western being Dubbo. There are thirty-three Catholic primary and secondary schools across the Diocese.

In addition to its Parishes and Schools, it operates the Catholic Development Fund, which offers investment account, transactions accounts and loans for School and Parish capital works, with funds under management of \$140 million.

To find out more, visit [bathurst.catholic.org.au](http://bathurst.catholic.org.au)

---

**Subject:** **Session 1 (30):** BUS220 (70 hours), BUS370 (120 hours)  
**Session 2 (60):** BUS223 (35 hours), BUS370

---

**Specialisation:** Marketing

---

**Location:** Bathurst

---

**Availability:** To suit candidates timetable

---

**Further Information:** The role is intended to build on the marketing strategy work undertaken in Session 2 of 2021 by another placement student, to explore methods to increase the financial support channels that are used by Parishioner to support their Parish, and to increase the depositor base for the Catholic Development Fund.

Key activities include:

- Development of marketing materials for use in increasing contributions from the the various customer segments, and communication channels
- Analysis of program results, and update of Marketing strategy based on findings

---

**How to Apply:** Email Cover Letter, Résumé, Academic Transcript and [Authority to Disclose Information](#) to Patrick Cooper, Diocesan Financial Administrator, [dfa@bathurst.catholic.org.au](mailto:dfa@bathurst.catholic.org.au) or call 02 6334 6402 for further information.

---

**Closing Date:** [Closing Date](#)

---