



Charles Sturt
University

Work Placement Position

FAQ Support Pty Ltd

FAQ Support is a company that has been operating for over 15 years and is ready to scale its operations from Australia to a worldwide movement. We specialise in regional, rural, and remote community development involving all critical aspects of sustainable town and village growth.

We will be launching our new website in August 2025.

1. Small businesses and non-profit organisations.
2. The worldwide Men's Shed movement.
3. Integration of advisors, facilitators, coaches, and mentors.

Over the past five decades, we have developed the most extensive databases of practical information, knowledge, presentations, and experiences available on all aspects of regional, rural, and remote communities.

Our focus will now be on marketing our resources to the global marketplace, incorporating new marketing technology platforms while becoming change agents, building trust, clarity, and certainty in our support initiatives, and aligning all our activities with the needs and wants of people in regional areas.

To find out more, phone Peter Sergeant on 0458 200 255

Subject:	Session 2 (30): BUS385 (70hrs)
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Specialisation:	Business, Marketing
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Location:	Bathurst 1 virtual with face-to-face and Zoom meetings
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Availability:	3 positions
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Further information:	<p>Students at Charles Sturt University can assist us in evolving the marketing required, which, after discussions, might involve.</p> <ul style="list-style-type: none">• Maximise the use of social media.• Maximise the use of email and content marketing.• Video and podcasting.• Use of AI to enhance the creation of innovative marketing initiatives.
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How to apply:	Email cover letter, résumé and academic transcript to Peter Sergeant (psergeant@faqsupport.com.au) or call 0458 200 255 for further information.
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Closing date:	Open until filled
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