

Organisational Entrepreneurship Program

Responding to regional need, the Charles Sturt University Organisational Entrepreneurship Program was developed by the Wangaratta Regional Study Centre in 2019 as a program of workshops integrating entrepreneurial theory and research with practical business and management knowledge.

The program was designed in collaboration with Startup Shakeup to meet the needs of innovators working in organisations, whether managers across small and family businesses, corporations, government and the not-for-profit sector, people wanting to develop, launch and grow innovative ideas and projects within their organisations.

Three learning modules were presented by Charles Sturt University's Professor Morgan Miles over a period of 4 weeks, covering:

- The building blocks of Organisational Entrepreneurship
- How to create an Entrepreneurial Organisation
- Entrepreneurial Ecosystems, Policy and the Community Capital Framework

With the support of LaunchVic via Startup Shakeup, these modules were delivered to regional business managers at significantly subsidised cost. They now form part of the program that Startup Shakeup offers to Innovators in organisations across the region.

For information about what programs are available and what the options might be contact Ilena Young ilena@startupshakeup.org.

