RESEARCH IMPACT
How children learn to write
Children becoming confident writers through drawing, talking and sharing

Charles Sturt University’s Dr Noella Mackenzie has been researching the link between drawing and writing as related ways of communicating since 2007. Working with a network of research partners, she has found that prioritising drawing, talking and storytelling as part of literacy programs helps children learn to write.

Dr Mackenzie noticed that children usually enjoy drawing and do it willingly. This program of research looked at how this motivation can be used to help children gain writing skills through fun and positive learning experiences. Shifting focus from formal writing skills to ‘making meaning’ through drawing has had observable positive outcomes for children meeting formal literacy milestones, and they tend to display more flexible and independent learning in general. The research findings have also suggested that when learning to write is a positive experience, there can be other benefits for student confidence, classroom behaviour and teacher experiences.

An approach to teaching writing through fun and engaging learning has developed from this research. Driven by Dr Mackenzie’s passionate commitment to supporting educators, families and children, this approach is gaining momentum.

Changing Classroom Practices and Outcomes
A growing number of educators are changing the way they incorporate drawing in the classroom, and it is impacting on children’s learning. At St. Joseph’s Primary School in Cobram, Victoria, Foundation teacher Kimberly Nye can be found teaching children in only their sixth week of formal schooling to write. She firsts draws for the children, then has the children go to their desks for drawing time. Ms Nye then demonstrates writing sentences to go with her drawings, using examples such as “I like eating apples”, with the children having a go at writing similar sentences to accompany their drawings. According to Sarah Iddles, Deputy Principal at the school, this approach to teaching has proved very successful.

By being able to focus on the stories that children communicate with their drawing, educators are also reporting that children are achieving higher literacy standards than expected. According to Sally Rowlands, a Literacy and Numeracy coach with the Department of Education Tasmania, when teachers started using Dr Mackenzie’s approach with a low-oral language group of children in their first formal year of school in Tasmania, the children demonstrated complex writing attempts and showed a lot more confidence.

At Murray Children’s Centre in Albury, New South Wales, children as young as twelve months old are being exposed to holding, touching and using different writing materials, from pencils to paint and charcoal. They are exploring how we communicate by making marks, developing fine motor skills, learning colours, increasing their social development and showing a range of other learning and development outcomes, according to their classroom teachers.
Informing Policy Framework
A collaboration between Dr Mackenzie and the Victorian Curriculum and Assessment Authority (VCAA) in 2015 looked at how to improve writing skills development in the final year of preschool and first years of primary school. According to Carmel Phillips, manager of the Early Years Unit, Curriculum Division at the VCAA, Dr Mackenzie’s work has been critical to informing the VCAA’s approach to thinking about literacy development as a continuum. This continuum is central to the Victorian Early Years Learning and Development Framework published in 2016. The influence of this program of research can be seen in the citation of the work within the Framework. The VCAA website also contains other permanent links to Dr Mackenzie’s work, and resources coming out of this program of research, further showing the impact for the VCAA.

Program Highlights
- Research conducted with educators and children in real classroom settings.
- Working with organisations that shape policy and curriculum.
- Information sharing, including professional development for educators, and opportunities for families and communities to learn about the work.
- Broad interest in the research at a global level.

“When we first trialled this process, teachers said ‘...I was concerned that the children wouldn’t meet the achievement goals, but in fact they’ve gone past them’”.

Dr Noella Mackenzie

Tools for Educators and Families
The VCAA produced a short DVD resource to present Dr Mackenzie’s findings about the development of early writing skills for early childhood professionals. Copies have been distributed in Victoria, including to the Maternal and Child Health Service, educational officers in cultural organisations (such as libraries and museums), as well as early childhood and primary school teachers. A brochure for families has also been produced, giving tips for families to encourage young children to draw, talk and start to write.

Dr Mackenzie and two colleagues have developed a writing assessment tool. The tool is used by classroom teachers to understand how year one students are developing as writers and communicators, inform teaching decisions and help teachers to provide helpful feedback to students.

“...[W]e kept looking at the data and the staff and looking at the students and we just found that it worked, and so we’ve continued it. That’s what we do here now”.

Sarah Iddles, Deputy Principal, St. Joseph’s Primary School, Cobram, Victoria

More information is available at:
https://noellamackenzie.com

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The program of research has been funded by the VCAA, New South Wales Department of Education and Training (Riverina region), Charles Sturt University seed grants and Research Centre fellowships. Collaborators included staff from the Victorian Curriculum and Assessment Authority (VCAA), PhD students and colleagues from Monash University, University of Melbourne and Lapland University.

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