

“For the public good” (Charles Sturt, 1848)

We are a university of the land and people of our regions. True to the character of regional Australia we have gumption, we have soul and we collaborate with others.

We develop holistic, far-sighted people who help their communities grow and flourish.

Acknowledging the culture and insight of Indigenous Australians, CSU's ethos is described by this phrase from the Wiradjuri, the traditional custodians of the land of our original campuses:

‘Yindyamarra Winhanganha’

(‘the wisdom of respectfully knowing how to live well in a world worth living in’).

Derived from our ethos, our values are to be insightful, inclusive, impactful and inspiring. By living these values, we want to **make this a world worth living in**.



Insightful



Inclusive



Impactful



Inspiring

Our mission is to build skills and knowledge in our regions. We offer choice and flexibility to students and work hand in hand with our industries and communities in our teaching, research and engagement.

Growing from our historical roots, we share our knowledge and expertise as a significant regional export industry and we bring strength and learning from this back to our regions.

We are a market-oriented university and express our intent through our goals to be the dominant provider of higher education within our regions and a sector leader in flexible learning.

Strategic focus areas



Our Students

Our students will have a strong sense of belonging and connectedness to their university. They will receive a high-quality, flexible learning experience that fits around their life and their aspirations.

Our students will graduate from CSU with the knowledge, skills, attitudes and professional networks for a meaningful life and a successful career.

We want successful graduates

We will do this by delivering:

1. a student-centred culture
2. high-quality learning and teaching
3. transformed learning environments
4. market-oriented courses, services and facilities
5. brand awareness and marketing activities.



Our Communities

We are a university of the land and people of our regions. We have a critical role in building strong, vibrant regional communities with intellectual capital, social capital and infrastructure.

We want vibrant regional communities

We will do this by delivering:

1. strong engagement capability
2. mutually beneficial relationships
3. high impact community initiatives
4. 2022 Research and Innovation Plan
5. 2028 Campus Future Vision
6. strategic asset plan.



Our Internal Capabilities

To remain true to our mission and achieve our strategic objectives for our communities, our students and ourselves, we need to evolve our capability and workforce to develop a strong university that has the organisational culture, workplace capability and agility to adapt and thrive in a continually changing environment.

We want a strong university

We will do this by delivering:

1. ownership of values and behaviours
2. a CSU capability framework
3. respect, equity and diversity
4. succession and workforce planning
5. improved leadership capability
6. change management function
7. a change management centre of excellence
8. improved management systems.