

Western Research Institute Charles Sturt University Economic Impact Report

Goulburn

Economic impact modelling of Charles Sturt University (CSU) expenditure in the Goulburn Mulwaree* has estimated the following.

- Overall, CSU contributed 1.6% of gross regional product (GRP), 1.4% of household income and 1.4% of full-time equivalent (FTE) employment in Goulburn Mulwaree in 2016 when flow-on effects are taken into account.
- The main industry sectors impacted by CSU in terms of FTE employment were Retail trade, Healthcare and social assistance, and Accommodation and food services.

* The information for this region has been modelled on the local government area.

\$26.3^M GRP | **156 FTE** EMPLOYMENT | **\$12.3^M** INCOME

	GRP \$m	Employment FTE	Income \$m
Initial	16.3	96	7.4
Flow on	10.0	60	4.9
Total	26.3	158	12.3

Note: Data presented may not add up due to rounding.

Campus operations

\$16.8^M GRP | **90 FTE** EMPLOYMENT | **\$7.5^M** INCOME

- Overall, the operations of the Goulburn campus contributed 1.0% of GRP, 0.9% of household income and 0.8% of FTE employment in the Goulburn Mulwaree region when flow-on effects are taken into account.
- The main industry sectors impacted by the operations of the Goulburn campus in terms of FTE employment were Healthcare and social assistance, Retail trade, and Accommodation and food services.

Detailed impacts of the operations of Goulburn campus on the Goulburn Mulwaree region are provided below.

	GRP \$m	Employment FTE	Income \$m
Initial	11.9	60	5.1
Flow on	5.2	30	2.4
Total	16.8	90	7.5

Note: Data presented may not add up due to rounding.

Student impact

\$9.5^M GRP | **66 FTE** EMPLOYMENT | **\$4.8^M** INCOME

Of the 730 students studying internally at Goulburn campus, 725 were classified as non-local to the Goulburn Mulwaree region.

- Overall, student impacts contributed 0.6% of GRP, 0.6% of household income and 0.6% of FTE employment in the Goulburn Mulwaree region when flow-on effects are taken into account.
- The main industry sectors impacted by student expenditure in terms of FTE employment were Retail trade, Healthcare and social assistance, and Arts and recreation services.

Detailed impacts of students on the Goulburn Mulwaree region are provided below.

	GRP \$m	Employment FTE	Income \$m
Initial	4.4	36	2.3
Flow on	5.0	30	2.5
Total	9.5	66	4.8

Note: Data presented may not add up due to rounding.

Additional expenditure

\$0.1 ^M GRP	0.5 FTE EMPLOYMENT	\$0.04 ^M INCOME
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- Overall, the combined operational and capital expenditure of other CSU campuses in the Goulburn Mulwaree region provided minimal economic impacts.

Detailed impacts of additional expenditure on the Goulburn Mulwaree region are provided below.

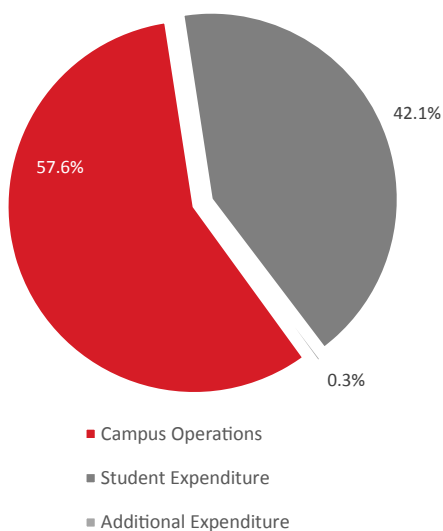
	GRP \$m	Employment FTE	Income \$m
Initial	0.0	0.3	0.0
Flow on	0.0	0.2	0.0
Total	0.1	0.5	0.04

Note: Data presented may not add up due to rounding.

Capital expenditure

No capital expenditure recorded by the Goulburn Campus in the Goulburn Mulwaree region in 2016.

Goulburn in Focus



Employment impacts

- Campus operations generated the largest contribution to FTE employment in the Goulburn Mulwaree region at 57.6% of the overall employment impacts.
- Student expenditure, the second-largest contributor to FTE employment, made up 42.1% of the overall FTE impact.

Student impacts

- 3,420 students were enrolled at the Goulburn campus in 2016, of which 2,690 students studied by distance.
- 730 students studied internally at the Goulburn campus in 2016, of which 5 (1%) were local.
- The economic impact of expenditure by the five internal local students attending the Goulburn campus was minimal.