



BACHELOR OF COMMUNICATION (JOURNALISM)

> **Why study CSU's Bachelor of Communication (Journalism)?**

CSU's Bachelor of Communication (Journalism) is at the cutting edge of 21st Century journalism, yet remains the most professionally focused journalism course in Australia.

This course prepares you for the journalism of the future, building on more than 40 years of experience in educating journalists for newsrooms around the world. There are plenty of hands-on learning experiences and you'll be involved in professional newsroom operations on campus from your first year.

CSU's Journalism degree balances the latest in social media, convergent and database journalism with critical inquiry and time-honoured essentials in reporting and writing. The degree responds to the rise of specialist journalism, with students choosing academic enrichment study, majoring in other discipline areas of their choice.

At CSU you'll experience 'real' journalism through our on campus radio station and online publication. You will be taught by our dedicated staff, who bring a wealth of industry experience from online, television, radio, newspaper and magazine outlets.

> **Career opportunities**

This course opens up career opportunities that include:

- multimedia journalist
- online journalist
- social media journalist
- broadcast (television / radio) journalist
- print (newspaper / magazine) journalist
- researcher
- media adviser
- sub-editor
- digital content producer / manager.

Some reasons for studying Journalism at CSU:

You'll use current industry standard technology to collect and produce news and current affairs to professional standards.

This course is taught by professionals with a wide range of industry experience and internships are available with leading media organisations.

CSU's Journalism course is highly recommended by employers as the place to start your career.



THE PRACTICAL ELEMENTS

of the course were very useful and gave me an advantage coming into the industry because you've got that much less to learn. The practical side is gearing you up to go straight into the workplace. For example, you're reading live news radio bulletins by second year and that's invaluable. There have been CSU graduates in every newsroom I've worked.

Amelia Adams
National Nine News presenter

About CSU

CSU is a national university focusing on excellence in education for the professions, strategic and applied research, and flexible delivery of learning and teaching. We work in close association with industry, professions and government to ensure our courses meet and support industry needs, resulting in high graduate employment levels and starting salaries. We attract more than 38,000 students from Australia and around the world and are well-known for our innovative approach to education, offering practical, hands-on courses, supported online to provide our students with accessible, world class education.

visit
www.csu.edu.au



Professional recognition

This course is highly regarded within the industry due to its professional balance between practical industry standards and rigorous intellectual inquiry. Our graduates can be found in all leading media organisations.

Workplace learning

At CSU, the classroom is the newsroom. You'll gain experience as a journalist in our on campus community radio station, 2MCE FM, reporting news to the Bathurst and Orange communities. You'll also create digital journalism content using our online news environments.

Many of our students go on to be cadets or contributors to the National Radio News, which broadcasts to around 100 community stations and organisations across Australia.

As a CSU journalism student, you'll have access to facilities including:

- multimedia newsroom
- on campus community radio station
- television studio.

You'll gain further industry experience through a four-week internship that could include leading media organisations such as the ABC, Fairfax Media, Fox Sports and Sky News.

Expand your career options

If you're interested in a career in sports journalism, you can study our four-year double degree, the Bachelor of Sport Studies / Bachelor of Communication (Journalism), where you'll learn about both the sport and journalism industries. You'll graduate with both the Bachelor of Sport Studies and the Bachelor of Communication (Journalism), which will prepare you for a career in sports broadcasting, sports journalism, sports webcasting, positions in a sports agency, team or league, or as a corporate media information officer. Visit: www.csu.edu.au/courses/sport-studies-communication-journalism

For more information or to apply, visit:

www.csu.edu.au/courses/communication-journalism



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